

Frequently Asked Questions About CD Duplication/ Manufacturing

So you finally have that CD finished and want to spread it around the universe? Depth Charge can handle all your CD Manufacturing needs with a professional look and sound and quick turnaround times. Below are some questions frequently asked by clients about cds...

What do I need to submit when placing a cd order?

First, we need your master CD. This disc should be EXACTLY the way you want all your cds to sound. Correct levels, tracks in order etc. If your cd needs to be tweaked it will require studio time which will cost you more money so make sure the master cd is exactly how you want it. Second, we need your design for your on-disc print. This can be submitted on a disc or e-mailed to us. If you are ordering inserts or a full retail package we will need those designs as well. (For more information on on-disc designs and graphics, continue reading.) Third, we need your payment. For all orders except retail packages, we require payment up front before the start of your project. For retail packages of 1000 cds or more, we require no less than a 50% deposit up front with the remaining balance due upon completion of the order. Depth Charge accepts cash, check, visa, mastercard, amex and discover.

How do I create my design for my on disc print? Can you do the design for me?

Depth Charge accepts on-disc designs as tiff, jpeg or Illustrator files. The design should be 300 dpi resolution and should be on a template to insure that they fit on the disc. If you need a template for your design, we can provide you with one. For duplication orders, the design need only to be black and white as your color options are determined by what ink we install in our printers, not the colors you provide. You should stay away from intense shading and reverse bleeds unless you are having your disc replicated and silkscreened. Depth Charge does not do in-house graphic design, but if you only want some simple text on your cd, you can stop by our office during normal business hours and we can throw that together for you.

How do you print the design on my discs? What color options do I have?

Depth Charge uses the highest quality one-color thermal printers on all duplication orders for a superior look and durability that cannot be matched by cheaper ink jet printers. (The design is thermally burned onto each disc.) You can choose either silver or white cds with black, blue, red or green ink.

What about insert designs?

Insert designs should be created using professional design software at 300 dpi resolution. Depth Charge can provide templates if needed. For information on color options and prices, please call.

What are my options when purchasing cds?

Depth Charge's most popular package is called Bulk. This is the cheapest way to get cds. CDs are duplicated and printed and delivered in spools of 100. This is the perfect solution for those who have their own cd packaging. You can also add paper sleeves with clear windows or slimline cases to your Bulk order for a very

affordable price. Depth Charge's promo package is perfect for DJs or artists trying to create a buzz. CDs are duplicated and printed then packaged in a slimline jewel case with a One page (4/4) insert. Quantities range from 100 and up. Depth Charge's retail package is the works and is only available on quantities of 1000 or more. One or four page inserts with tray cards in a standard jewel case with cd and over-wrap. Free UPC barcode is also available. For a slightly higher price, you can have the cd replicated with a four color silkscreen.

What is the difference between duplication and replication?

CDs that are replicated are produced by making a glass master which is then used to stamp each cd. This process is more expensive due to the high cost of the machines used in this process. In duplication, the cd is "burned" with the program from start to finish. There is no difference in the quality of the audio between duplication and replication.

How long will my CD order take?

Bulk orders usually take between 1 and 2 business days with the exception of orders over 1000. Promo orders take between 2 and 5 business days and retail packages take between 12 and 15 business days.

To order CDs call (703) 323-6801 or e-mail us at ordercds@depthcharge.com.